

17 DEC 2021

Fitch Affirms Banque Pictet at 'AA-'; Outlook Stable

Fitch Ratings - London - 17 Dec 2021: Fitch Ratings has affirmed Banque Pictet & Cie SA's Long-Term Issuer Default Rating (IDR) at 'AA-' with a Stable Outlook, Short-Term IDR at 'F1+' and Viability Rating (VR) at 'aa-'.

Fitch has withdrawn Banque Pictet's Support Rating (SR) of '5' and Support Rating Floor (SRF) of 'No Floor', as they are no longer relevant to Fitch's coverage following the publication of its updated Bank Rating Criteria on 12 November 2021. Fitch has assigned Banque Pictet a Government Support Rating (GSR) of 'No Support' ('ns').

Key Rating Drivers

Banque Pictet is the Geneva-based main operating bank of the Pictet Group, and its ratings are driven by the group's strong financial profile as well as its conservative risk profile and stable business model, which has become more diversified in recent years.

Pictet is one of Switzerland's largest wealth managers, and its business model has performed well since the start of the pandemic. Assets under management (AuM) or custody increased 20% to CHF690 billion between end-2019 and end-1H21. While the group's franchise has historically focused on wealth management, its asset management division has seen significant growth and is now similar in size to the wealth management division, providing diversification of earnings.

The group's conservative risk profile reflects the very low credit risk of Lombard loans, which are secured against clients' investment portfolios and historically have not seen material credit losses even during periods of high market volatility. Pictet's securities portfolio, which represented about one-third of total assets at end-1H21, is predominantly invested in highly rated sovereign, public sector and supranational debt. Market risk is managed within low limits.

Operational risk is Pictet's main risk exposure, which reflects the reputational, legal and regulatory risks inherent to the private banking business model. The group has yet to resolve outstanding issues with the US Department of Justice related to accounts potentially linked to tax-related offences. The timing and cost of any potential settlement is uncertain, but we expect that the bank's earnings and capitalisation provide a sufficient buffer to absorb most outcomes.

Pictet's strong and consistent earnings reflect its business model, which is focused on maintaining a strong franchise and has allowed the group to maintain pricing discipline. Earnings benefit from increasing AuM and the group benefits from economies of scale, particularly in light of increasing compliance and technology costs, and earnings diversification has improved as the asset management division has seen strong growth.

The group's consolidated CET1 ratio of 22.0% at end-1H21 was comfortably in excess regulatory capital requirements. Banque Pictet's risk-adjusted capitalisation also remains comfortably in excess of regulatory minimums, and we expect capital and liquidity to remain fungible among the group's subsidiaries, subject to regulatory limits.

Large inflows of deposits since the start of the pandemic have reduced the group's consolidated leverage ratio, as observed across the sector, but it remains adequate at 5.3%. In our view, large deposit inflows do not present a risk to capitalisation because the excess deposits are conservatively placed with central banks or invested in high-quality liquid assets.

Funding needs are low given that customer loans represented only 22% of Pictet's total assets at end-1H21. Central bank placements and a high-quality securities portfolio represented half of total assets, which reflects the group's conservative liquidity management. Private banking deposit flows can change quickly during periods of market volatility, and we therefore expect liquidity to continue to be managed conservatively.

GSR

Pictet's GSR reflects Fitch's view that senior creditors cannot rely on extraordinary support from the Swiss authorities in the event the bank becomes non-viable given its low systemic importance and the advanced stage of resolution legislation in Switzerland, which would require senior creditors to participate in losses in case of a resolution. The group caters to an affluent international client base and does not have a retail deposit franchise in Switzerland.

Should Banque Pictet require extraordinary support, we believe that it might be provided from the partners' private wealth, but such support cannot be reliably assessed and is not factored into our ratings.

Rating Sensitivities

Factors that could, individually or collectively, lead to negative rating action/downgrade:

- Structural deterioration in earnings, such as through a loss of franchise and pricing power, or through cost pressures, such as higher spending requirements for technology, compliance or retention of employees, without a clear plan to improve efficiency over the medium term.
- Outsized operational losses or more aggressive capital management, which could be indicated by Pictet's CET1 ratio falling below 20%.
- An increase in credit risk appetite, which we do not expect.

Factors that could, individually or collectively, lead to positive rating action/upgrade:

Upside remains limited given Banque Pictet's high ratings. However, considerably increased scale and profitability without a material increase in risk appetite, resulting in a stronger business profile, could

be positive for the ratings.

VR ADJUSTMENTS

No VR adjustments have been made.

Best/Worst Case Rating Scenario

International scale credit ratings of Financial Institutions and Covered Bond issuers have a best-case rating upgrade scenario (defined as the 99th percentile of rating transitions, measured in a positive direction) of three notches over a three-year rating horizon; and a worst-case rating downgrade scenario (defined as the 99th percentile of rating transitions, measured in a negative direction) of four notches over three years. The complete span of best- and worst-case scenario credit ratings for all rating categories ranges from 'AAA' to 'D'. Best- and worst-case scenario credit ratings are based on historical performance. For more information about the methodology used to determine sector-specific best- and worst-case scenario credit ratings, visit <https://www.fitchratings.com/site/re/10111579>

REFERENCES FOR SUBSTANTIALLY MATERIAL SOURCE CITED AS KEY DRIVER OF RATING

The principal sources of information used in the analysis are described in the Applicable Criteria.

ESG Considerations

Unless otherwise disclosed in this section, the highest level of ESG credit relevance is a score of '3'. This means ESG issues are credit-neutral or have only a minimal credit impact on the entity, either due to their nature or the way in which they are being managed by the entity. For more information on Fitch's ESG Relevance Scores, visit www.fitchratings.com/esg

Fitch Ratings Analysts

Konstantin Yakimovich

Senior Director

Primary Rating Analyst

+44 20 3530 1789

Fitch Ratings Ltd 30 North Colonnade, Canary Wharf London E14 5GN

Michael Bojko, CFA

Associate Director

Secondary Rating Analyst

+44 20 3530 2723

Christian Kuendig

Senior Director

Committee Chairperson

+44 20 3530 1399

Media Contacts



Louisa Williams

London

+44 20 3530 2452

louisa.williams@thefitchgroup.com

Rating Actions

ENTITY/DEBT	RATING		RECOVERY	PRIOR
Banque Pictet & Cie SA	LT IDR	AA- 	Affirmed	AA- 
	ST IDR	F1+	Affirmed	F1+
	Viability	aa-	Affirmed	aa-
	Support	WD	Withdrawn	5
	Support Floor	WD	Withdrawn	NF
	Government Support	ns	New Rating	

RATINGS KEY OUTLOOK WATCH

POSITIVE		
NEGATIVE		
EVOLVING		
STABLE		

Applicable Criteria

[Bank Rating Criteria \(pub.12 Nov 2021\) \(including rating assumption sensitivity\)](#)

Additional Disclosures

Solicitation Status

Endorsement Status

Banque Pictet & Cie SA UK Issued, EU Endorsed

Disclaimer

ALL FITCH CREDIT RATINGS ARE SUBJECT TO CERTAIN LIMITATIONS AND DISCLAIMERS. PLEASE READ THESE LIMITATIONS AND DISCLAIMERS BY FOLLOWING THIS LINK:

[HTTPS://WWW.FITCHRATINGS.COM/UNDERSTANDINGCREDITRATINGS](https://www.fitchratings.com/understandingcreditratings). IN ADDITION, THE FOLLOWING [HTTPS://WWW.FITCHRATINGS.COM/RATING-DEFINITIONS-DOCUMENT](https://www.fitchratings.com/rating-definitions-document) DETAILS FITCH'S RATING DEFINITIONS FOR EACH RATING SCALE AND RATING CATEGORIES, INCLUDING DEFINITIONS RELATING TO DEFAULT. PUBLISHED RATINGS, CRITERIA, AND METHODOLOGIES ARE AVAILABLE FROM THIS SITE AT ALL TIMES. FITCH'S CODE OF CONDUCT, CONFIDENTIALITY, CONFLICTS OF INTEREST, AFFILIATE FIREWALL, COMPLIANCE, AND OTHER RELEVANT POLICIES AND PROCEDURES ARE ALSO AVAILABLE FROM THE CODE OF CONDUCT SECTION OF THIS SITE. DIRECTORS AND SHAREHOLDERS RELEVANT INTERESTS ARE AVAILABLE AT [HTTPS://WWW.FITCHRATINGS.COM/SITE/REGULATORY](https://www.fitchratings.com/site/regulatory). FITCH MAY HAVE PROVIDED ANOTHER PERMISSIBLE SERVICE OR ANCILLARY SERVICE TO THE RATED ENTITY OR ITS RELATED THIRD PARTIES. DETAILS OF PERMISSIBLE SERVICE(S) FOR WHICH THE LEAD ANALYST IS BASED IN AN ESMA- OR FCA-REGISTERED FITCH RATINGS COMPANY (OR BRANCH OF SUCH A COMPANY) OR ANCILLARY SERVICE(S) CAN BE FOUND ON THE ENTITY SUMMARY PAGE FOR THIS ISSUER ON THE FITCH RATINGS WEBSITE.

Copyright

Copyright © 2021 by Fitch Ratings, Inc., Fitch Ratings Ltd. and its subsidiaries. 33 Whitehall Street, NY, NY 10004. Telephone: 1-800-753-4824, (212) 908-0500. Fax: (212) 480-4435. Reproduction or retransmission in whole or in part is prohibited except by permission. All rights reserved. In issuing and maintaining its ratings and in making other reports (including forecast information), Fitch relies on factual information it receives from issuers and underwriters and from other sources Fitch believes to be credible. Fitch conducts a reasonable investigation of the factual information relied upon by it in accordance with its ratings methodology, and obtains reasonable verification of that information from independent sources, to the extent such sources are available for a given security or in a given jurisdiction. The manner of Fitch's factual investigation and the scope of the third-party verification it obtains will vary depending on the nature of the rated security and its issuer, the requirements and practices in the jurisdiction in which the rated security is offered and sold and/or the issuer is located,

the availability and nature of relevant public information, access to the management of the issuer and its advisers, the availability of pre-existing third-party verifications such as audit reports, agreed-upon procedures letters, appraisals, actuarial reports, engineering reports, legal opinions and other reports provided by third parties, the availability of independent and competent third-party verification sources with respect to the particular security or in the particular jurisdiction of the issuer, and a variety of other factors. Users of Fitch's ratings and reports should understand that neither an enhanced factual investigation nor any third-party verification can ensure that all of the information Fitch relies on in connection with a rating or a report will be accurate and complete. Ultimately, the issuer and its advisers are responsible for the accuracy of the information they provide to Fitch and to the market in offering documents and other reports. In issuing its ratings and its reports, Fitch must rely on the work of experts, including independent auditors with respect to financial statements and attorneys with respect to legal and tax matters. Further, ratings and forecasts of financial and other information are inherently forward-looking and embody assumptions and predictions about future events that by their nature cannot be verified as facts. As a result, despite any verification of current facts, ratings and forecasts can be affected by future events or conditions that were not anticipated at the time a rating or forecast was issued or affirmed.

The information in this report is provided "as is" without any representation or warranty of any kind, and Fitch does not represent or warrant that the report or any of its contents will meet any of the requirements of a recipient of the report. A Fitch rating is an opinion as to the creditworthiness of a security. This opinion and reports made by Fitch are based on established criteria and methodologies that Fitch is continuously evaluating and updating. Therefore, ratings and reports are the collective work product of Fitch and no individual, or group of individuals, is solely responsible for a rating or a report. The rating does not address the risk of loss due to risks other than credit risk, unless such risk is specifically mentioned. Fitch is not engaged in the offer or sale of any security. All Fitch reports have shared authorship. Individuals identified in a Fitch report were involved in, but are not solely responsible for, the opinions stated therein. The individuals are named for contact purposes only. A report providing a Fitch rating is neither a prospectus nor a substitute for the information assembled, verified and presented to investors by the issuer and its agents in connection with the sale of the securities. Ratings may be changed or withdrawn at any time for any reason in the sole discretion of Fitch. Fitch does not provide investment advice of any sort. Ratings are not a recommendation to buy, sell, or hold any security. Ratings do not comment on the adequacy of market price, the suitability of any security for a particular investor, or the tax-exempt nature or taxability of payments made in respect to any security. Fitch receives fees from issuers, insurers, guarantors, other obligors, and underwriters for rating securities. Such fees generally vary from US\$1,000 to US\$750,000 (or the applicable currency equivalent) per issue. In certain cases, Fitch will rate all or a number of issues issued by a particular issuer, or insured or guaranteed by a particular insurer or guarantor, for a single annual fee. Such fees are expected to vary from US\$10,000 to US\$1,500,000 (or the applicable currency equivalent). The assignment, publication, or dissemination of a rating by Fitch shall not constitute a consent by Fitch to use its name as an expert in connection with any registration statement filed under the United States securities laws, the Financial Services and Markets Act of 2000 of the United Kingdom, or the securities laws of any particular jurisdiction. Due to the relative efficiency of electronic publishing and distribution, Fitch research may be available to electronic subscribers up to three days earlier than to print subscribers.

For Australia, New Zealand, Taiwan and South Korea only: Fitch Australia Pty Ltd holds an Australian financial services license (AFS license no. 337123) which authorizes it to provide credit ratings to wholesale clients only. Credit ratings information published by Fitch is not intended to be used by persons who are retail clients within the meaning of the Corporations Act 2001

Fitch Ratings, Inc. is registered with the U.S. Securities and Exchange Commission as a Nationally Recognized Statistical Rating Organization (the "NRSRO"). While certain of the NRSRO's credit rating subsidiaries are listed on Item 3 of Form NRSRO and as such are authorized to issue credit ratings on behalf of the NRSRO (see <https://www.fitchratings.com/site/regulatory>), other credit rating subsidiaries are not listed on Form NRSRO (the "non-NRSROs") and therefore credit ratings issued by those subsidiaries are not issued on behalf of the NRSRO. However, non-NRSRO personnel may participate in determining credit ratings issued by or on behalf of the NRSRO.

Endorsement policy

Fitch's international credit ratings produced outside the EU or the UK, as the case may be, are endorsed for use by regulated entities within the EU or the UK, respectively, for regulatory purposes, pursuant to the terms of the EU CRA Regulation or the UK Credit Rating Agencies (Amendment etc.) (EU Exit) Regulations 2019, as the case may be. Fitch's approach to endorsement in the EU and the UK can be found on Fitch's [Regulatory Affairs](#) page on Fitch's website. The endorsement status of international credit ratings is provided within the entity summary page for each rated entity and in the transaction detail pages for structured finance transactions on the Fitch website. These disclosures are updated on a daily basis.