

The Pictet Group in brief



PICTET

THE PICTET GROUP

Founded in 1805 and headquartered in Geneva, the Pictet Group employs more than 5,400 people and has 31 offices in 20 countries around the world.

The Group is owned and managed by seven Managing Partners, together with 41 senior executives, known as Equity Partners, as at 30 June 2025. Each Equity Partner leads a strategically important function and plays a central role in the development of Pictet. An independent supervisory board provides oversight, and Marc Pictet is the Senior Managing Partner of the Group.

When selecting new employees and fostering career advancement, Pictet prioritises diversity in gender, background and education, contributing to diversity in thought, opinion and experience.

For our clients, colleagues and wider society, we always aim to do the right thing and honour our commitment to enduring quality.

FINANCIAL SUMMARY*

	1 ST HALF 2025	1 ST HALF 2024	
CHF	1,570 m	1,570 m	Operating income
CHF	331 m	320 m	Consolidated profit
	30 JUNE 2025	31 DEC 2024	
CHF	43.7 bn	43.2 bn	Total assets
CHF	3.34 bn	3.78 bn	Total equity
	24.1 %	24.2 %	Common Equity Tier 1 ratio (CET1)
	206 %	212 %	Liquidity coverage ratio (LCR)
	5.8%	6.5%	Leverage ratio

* Figures as at 30 June 2025

CHF 711 BILLION
in assets under
management
or custody

5,491 full-time employees

BUSINESS LINES

Wealth Management

Private banking
Wealth solutions
Family office services

Asset Management

Specialist investment
management for institutions
and investment funds

Alternative Advisors

Private equity
Real estate
Hedge funds

Asset Services

Custody
Fund solutions
Trading services



The Pictet Group's logo featured a lion, similar to the one that has adorned the Pictet family's coat of arms since the 17th century, symbolising strength and defiance.

OUR FIVE GUIDING PRINCIPLES

Partnership

While Pictet has the legal form of a partnership, it is also a partnership in a wider sense. Partnership embodies respect, trust and interdependence over the long term. It also means embracing diversity and promoting inclusion.

Entrepreneurial spirit

Independence, long-term thinking, partnership and responsibility count for little if we do not keep our entrepreneurial spirit alive. Many businesses lose their boldness, adaptability and originality as they grow. They become process-driven bureaucracies. Pictet is determined to stay true to its entrepreneurial origins.

Long-term thinking

To think long term means to resist the temptations of short-term fashion in favour of sustainable decision-making.

Both our investments and our businesses have a long-term focus, to the lasting benefit of all stakeholders and thus of the Pictet Group.

Independence

Rooted in Swiss tradition, our independence is protected by the absence of external shareholders. It frees us to concentrate on the interests of our clients, colleagues, communities and companies we invest in. It underpins the independence of mind that lies at the heart of successful investment performance.

Responsibility

Responsibility goes hand in hand with a long-term partnership approach. It ensures a sense of responsibility and integrity towards not only the present generation but also to future generations – and towards the real economy and the wider world. This is the true meaning of sustainable thinking.



1955: The lion was adopted as the symbol of Pictet & Cie on the 150th anniversary of the bank, together with the Pictet family motto, *fais bien et laisse dire* – “do your best and let others do the talking.”

Pictet's financial solidity
is reflected in our
credit ratings, which are
among the

highest

in the banking world.

Fitch

AA- F1+

Moody's

Aa2 Prime-1

Your ideas
created your wealth.
Our ideas
ensure you keep it.

PICTET WEALTH MANAGEMENT

Pictet Wealth Management helps private clients and family offices protect and grow their wealth. We consider wealth management in its widest sense. Our integrated approach is built on three pillars: wealth solutions, investment solutions and banking solutions.

We develop investment strategies tailored to each client's financial goals in the context of their broader aspirations, including the preservation and transfer of wealth across generations.



1974: The lion was remodelled with long, sharp claws and a fiery tongue. The motto was replaced with "1805", the year Pictet was founded, heralding the bank's solid foundations in those times of uncertainty.

A long-term view
improves
our view of the
short term.

PICTET ASSET MANAGEMENT

Pictet Asset Management is a leading independent asset manager, offering equity, fixed income, alternative and multi-asset investment capabilities. Our clients include pension funds, financial institutions and intermediaries.

Sustainability considerations enhance our investment decisions, and professional investors recognise us for innovation, expertise and client-oriented strategies.



1997: The logo was given a modern makeover. The dot-com bubble was forming, the euro arrived soon after, and Pictet was expanding internationally.

Vision. Knowledge.
Responsibility.
We take them with us
wherever we go.

PICTET ALTERNATIVE ADVISORS

Pictet Alternative Advisors is a leader in alternative investment management, specialising in private equity, real estate and hedge fund strategies. Our mission is to be a trusted alternative investments specialist on behalf of Pictet's private and institutional clients through direct investments and carefully selected external partners. Our heritage in alternative investments dates back to 1989 when we made our first investments in private equity, followed by hedge funds in 1991. Expanding into real estate in 2004 marked another milestone.



1805-2005

2005: The logo was revamped and redesigned. The new millennium started with optimism and a fresh outlook.

Our philosophy:
know the box
in intricate detail, then
think outside of it.

PICTET ASSET SERVICES

Pictet Asset Services allows clients to focus on their core priorities: generating portfolio performance and distributing their products. As an asset-servicing boutique, we cater to fund managers, independent asset managers and institutional investors. Our comprehensive suite of solutions includes standard and bespoke custody services as well as fund governance, administration and trading services.



2015: The logo was adapted once more for the digital age.

THINKING AND ACTING RESPONSIBLY

Transitioning to a resilient and sustainable global economy requires taking a long view. The nature of Pictet's governance structure has enabled us to do exactly that for more than two centuries. The investment leadership at the heart of our business aligns responsible decision-making with this economic evolution.

We contribute to the transition in three primary ways. First, we invest in companies providing solutions necessary for the transition. Second, we invest in companies committed to transitioning their businesses, in part by applying these solutions. And third, we engage with companies, communities and clients to work together towards a more responsible world.

40%

of managed assets with
SBTi-validated
science-based targets

45%

absolute emissions
reduction (Scope 1 and 2)
in 2024

CHF 49

BILLION
in funds with an
environmental
and social theme

THE PRIX PICTET

Founded in 2008 by the Partners of the Pictet Group, the Prix Pictet has become the world's leading award for photography of issues pertaining to sustainability.

The Prix Pictet has so far addressed 11 themes: *Water, Earth, Growth, Power, Consumption, Disorder, Space, Hope, Fire, Human* and, currently, *Storm*. To date more than 5,600 photographers have been nominated and over 150 exhibitions have been held across more than 25 countries.

The winner of the *Storm* cycle will be announced in September 2025. Following the award ceremony at the Victoria and Albert Museum, the exhibition will begin a global tour with venues already confirmed in Asia and Latin America, among others.

Storm shortlist



TAKASHI ARAI



MARINA CANEVE



TOM FECHT



BALAZS GARDI



ROBERTO HUARCAYA



ALFREDO JAAR



BELAL KHALED



HANNAH MODIGH



BAUDOUIN MOUANDA



CAMILLE SEAMAN



LAETITIA VANÇON



PATRIZIA ZELANO

THE PICTET GROUP FOUNDATION

Inspired by over 200 years of philanthropic tradition, the Pictet Group Foundation brings a focused approach to some of the world's greatest challenges.

Strategically, the Foundation focuses on two essential components of human life — water and nutrition. Over two billion people lack access to safe water, and the global food system is under unprecedented strain from climate change, conflict and rapid population growth.



2021: Pictet introduced the "Lardy" custom fonts in 2021 and gave the logo a cleaner and sharper look.

1 group

31 offices

4 business
lines

20
countries

● Booking centres





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